



International Short Course on Innovations in Agricultural Extension Management

September 12-16, 2022

Program Advisors:

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With the growing global population, shrinking agricultural land-base, and emerging threats of climate change, agricultural transformation is a high priority globally. Extension and outreach remains a key pillar for global agricultural development and food systems.

TARGET AUDIENCE:

International professionals working in agriculture extension programs, management and advisory services.

PROGRAM SUMMARY:

The land-grant university model of agricultural extension implemented by Michigan State University (MSU) is a unique, globally recognized model of outreach, community service and advocacy.

The MSU Extension team in collaboration with international programs in the College of Agriculture and Natural Resources at MSU will offer a five-day course on the land-grant model of agricultural extension, to share best practices in the planning, implementation, and management of agricultural extension programs serving local farmers and communities in rural and urban areas.

This fee-based event will provide training to extension specialists, innovative farmers, agricultural consultants, policy makers, regulators, scientists, and academicians as well as representatives from the private sector and international organizations.

Participants will explore case studies and best practices in Extension, Example topics focused on will include:

- Overview and key concepts of US Land-Grant Extension model: funding, structure, and stakeholder relations
- Entrepreneurship in food, agriculture and linking farmers to markets
- Programming for producers: soil testing; integrated pest management; disease testing/diagnostics; and climate smart decision making through Enviroweather





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FORMAT OPTIONS:

We are currently exploring interest in two possible modes of delivery: online and face-to-face and on site.

In both, participants will have an opportunity to learn from and interact with professors, educators, and specialists from MSU and MSU Extension.

FACE-TO-FACE and ONSITE:

Participants will stay close to the MSU Campus and spend time on campus in lectures and discussions. They will visit university farms, labs and facilities as well as private farms and a research station to learn extension practices and approaches.

Fee: USD \$4000 per participant. This includes instructional fee, training materials, program-related local transportation including airport pickup and drop off, meals, and lodging. Airfare is not included.

ONLINE:

The online course will utilize a flipped approach that combines online assignments and materials in a course management system with live instruction and discussions via Zoom. Live sessions will be held from 7:00 a.m. to 10 a.m. EST / GMT-5 on September 12-16, 2022.

Fee: USD \$600 per participant.

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PLEASE EXPRESS YOUR INTEREST AND FORMAT PREFERENCE:

https://msu.co1.qualtrics.com/jfe/form/SV_a9v3aD1VBHWSzCm



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